

Global Yes Champions Starter Kit

Helping Others Begin Their 30-Day Yes Challenge

Dr. Kwesi Gyimah

30 Days. One Invitation. A Worldwide Journey of Faith.

SayYesAnyway.com

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Your Yes Matters

1. A Personal Welcome

From Dr. Kwesi Gyimah

Dear Global Yes Champion,

Thank you for your willingness to help others take a step of faith.

Throughout Scripture, we encounter ordinary people whose lives were changed because they responded to God's leading.

Noah built an ark before the rain came. Abraham left home without knowing his destination. Moses confronted Pharaoh despite his insecurities. Mary accepted an assignment she could not fully comprehend. Philip left a thriving ministry to meet one traveler on a desert road.

Their circumstances were different, but something connected their stories.

They responded.

That simple observation inspired *Say Yes Anyway*.

I have discovered that one of the greatest challenges of the Christian life is not merely knowing what God says, but finding the courage to put His Word into practice.

And I believe that when one person responds faithfully, others can be encouraged to do the same.

That is why we are inviting Christians around the world to participate in the 30-Day Yes Challenge.

But this invitation is not intended to stop with individual participants.

We want to encourage families, small groups, churches, students, and communities to discover what can happen when they become more attentive to God's Word and more intentional about living it.

You don't need to be a pastor, Bible scholar, or professional speaker to become a Global Yes Champion.

You simply need a willingness to encourage others.

Perhaps you will invite three friends.

Perhaps you will organize a small group.

Perhaps your congregation will participate.

Whatever your opportunity, remember that the purpose is not to build a following around a personality or a book.

Our purpose is to help people become more faithful followers of Jesus Christ.

Thank you for becoming part of this journey.

One yes can inspire another.

And yours may be the beginning of someone else's.

Grace and peace,

Dr. Kwesi Gyimah

Founder, Say Yes Anyway

SayYesAnyway.com

2. Understanding the Challenge

What Is the 30-Day Yes Challenge?

The 30-Day Yes Challenge is a Scripture-centered discipleship experience that encourages participants to explore 30 biblical accounts of people who responded to God's leading.

Over 30 days, participants are invited to develop a practical rhythm of hearing, discerning, responding, reflecting, and sharing.

The challenge is not about making dramatic promises or pursuing extraordinary experiences.

It is about cultivating everyday faithfulness.

Our discipleship rhythm

HEAR → DISCERN → SAY YES → ACT → REFLECT → SHARE

HEAR: Give attention to God's Word.

DISCERN: Prayerfully consider what Scripture teaches and seek wise counsel when appropriate.

SAY YES: Make a thoughtful commitment to obey what God has made clear.

ACT: Take a responsible step of faith.

REFLECT: Consider what you have learned through the experience.

SHARE: Encourage someone else through your testimony or example.

Our biblical foundation

James 1:22 reminds believers that hearing God's Word must be accompanied by putting it into practice.

Jesus teaches that His followers recognize His voice and follow Him (John 10:27).

And Philip's encounter with the Ethiopian traveler in Acts 8 demonstrates how one person's faithful response can create an opportunity for another person to encounter the gospel.

The challenge is not about saying yes to every request, opportunity, or personal impression.

Every proposed action should be consistent with Scripture, the character of Christ, responsible judgment, and care for others.

3. Your Role as a Global Yes Champion

You Are an Encourager, Not a Recruiter

A Global Yes Champion is someone who voluntarily helps others participate in the challenge.

You are not expected to become a professional organizer or represent the movement in an official administrative capacity.

Your role is to make participation accessible and encourage people throughout their journey.

Five simple responsibilities

1. Invite

Tell friends, relatives, colleagues, or church members about the challenge.

A personal invitation is often more meaningful than a public announcement.

2. Help people begin

Direct interested participants to SayYesAnyway.com and explain how the challenge works.

3. Encourage consistency

Remind participants that growth comes through faithful practice, not perfection.

4. Create opportunities for reflection

If you lead a group, encourage members to discuss Scripture and practical applications.

5. Help the invitation spread

At the conclusion of the challenge, invite participants to encourage others.

What is not required?

You do not need to:

- Pay a membership fee.
- Recruit a minimum number of participants.
- Lead a church or organization.
- Deliver formal sermons.
- Report private spiritual experiences.
- Meet participation quotas.

A champion who encourages two people is contributing meaningfully to the movement.

Community Champions may register and use the resources independently. Official regional leadership appointments require separate approval.

4. How to Start a Challenge Group

You Can Begin With Just Two People

A successful group does not need to be large.

It needs a shared commitment to Scripture, prayer, and encouragement.

Step 1: Pray

Ask God for wisdom as you consider whom to invite and how to serve them.

Step 2: Invite

Begin with people you already know.

You might invite family members, friends, coworkers, church members, or fellow students.

Step 3: Choose a format

Groups may meet:

- In person.
- Online.
- In a family setting.
- Through an existing church small group.
- During an established prayer meeting.

Choose a format that works for participants rather than creating unnecessary obligations.

Step 4: Agree on a starting date

Participants can begin individually at any time.

Groups should choose a shared starting date so they can discuss the same readings together.

Step 5: Follow the reading schedule

Read the assigned biblical account each day.

Participants should reflect on what the passage teaches and identify one responsible way to apply its lessons.

Step 6: Meet weekly

A weekly discussion of approximately 30–45 minutes is sufficient.

A simple gathering could include:

Activity	Suggested time
Welcome and opening prayer	5 minutes
Review of the week's Scripture readings	10 minutes
Group reflection and discussion	15 minutes
Personal application and encouragement	10 minutes
Closing prayer	5 minutes

The schedule is flexible.

A group meeting for 20 minutes can still be meaningful.

5. The Five-Week Reading Journey

The group schedule follows the same 30 biblical accounts used in the devotional.

Each week contains six readings and one reflection gathering.

This allows churches and groups to complete the 30 readings over five weeks without changing the individual 30-day devotional sequence.

Week	Theme	Biblical accounts
1	When God Calls	Noah, Abraham, Abraham and Isaac, Jacob, Moses at the burning bush, Moses at the Red Sea
2	Courage to Respond	Joshua, Rahab, Gideon, Deborah, Ruth, Hannah
3	Faith in Action	Samuel, David, Elijah and the ravens, Elijah at Mount Carmel, Elisha, Naaman
4	Trusting God's Direction	Esther, Jonah, Isaiah, Mary, Joseph, Zechariah and Elizabeth
5	Following the Call	Shepherds, Simeon, Peter, Philip, Ananias, Paul

Suggested weekly discussion questions

Week 1: What makes responding to God's direction difficult when the outcome is uncertain?

Week 2: How can faith and courage work together without becoming recklessness?

Week 3: What does obedience look like in everyday responsibilities?

Week 4: How can we distinguish biblical conviction from personal preference or pressure?

Week 5: How can our faithful responses create opportunities to encourage others?

Each group should conclude its final gathering by reflecting on what participants learned and discussing how they can continue growing in discipleship.

6. Helping the Movement Grow

One Yes Can Inspire Another

The worldwide vision of *Say Yes Anyway* does not depend on every participant becoming a public speaker or group leader.

It depends on people sharing meaningful experiences and extending genuine invitations.

A simple multiplication approach

At the end of the challenge, encourage participants to consider three questions:

Who encouraged me during these 30 days?

What have I learned about responding faithfully to God's Word?

Who might benefit from an invitation to begin their own journey?

Participants may choose to invite others, begin another group, or continue studying Scripture together.

There is no requirement to recruit anyone.

Sharing testimonies responsibly

Some participants may want to share how the challenge influenced their lives.

Encourage testimonies that focus on Scripture, personal growth, and faithful action.

Never pressure participants to disclose private experiences.

Obtain explicit permission before sharing someone's story publicly, particularly when including photographs, names, or identifying details.

A final encouragement

You may never know how far your invitation will travel.

A conversation may lead to a Bible study.

A Bible study may strengthen a family.

A family may encourage another family.

A small group may inspire a congregation.

And a congregation may introduce the challenge to an entirely new community.

But our responsibility is not to manufacture impressive results.

Our responsibility is to remain faithful.

You don't have to reach the whole world. Begin with the people God has placed within your reach.

7. Complete Five-Week Scripture Reading Schedule

Each week has six devotional readings followed by a group reflection day. The numbers below refer to the **book's devotional days**, not calendar days.

Week	Devotional Day	Biblical Account	Scripture
1	1	Noah	Genesis 6:13–22
1	2	Abraham Leaves Home	Genesis 12:1–4
1	3	Abraham and Isaac	Genesis 22:1–14
1	4	Jacob Returns to Bethel	Genesis 35:1–7
1	5	Moses at the Burning Bush	Exodus 3:1–10
1	6	Moses at the Red Sea	Exodus 14:15–22
1	—	Weekly Reflection	Discuss readings 1–6
2	7	Joshua	Joshua 6:1–20
2	8	Rahab	Joshua 2:1–14
2	9	Gideon	Judges 7:1–7
2	10	Deborah	Judges 4:4–10
2	11	Ruth	Ruth 1:14–18
2	12	Hannah	1 Samuel 1:21–28
2	—	Weekly Reflection	Discuss readings 7–12
3	13	Samuel	1 Samuel 16:1–13
3	14	David	1 Samuel 17:32–50
3	15	Elijah and the Ravens	1 Kings 17:2–16
3	16	Elijah at Mount Carmel	1 Kings 18:20–39
3	17	Elisha	1 Kings 19:19–21
3	18	Naaman	2 Kings 5:1–14

Week	Devotional Day	Biblical Account	Scripture
3	—	Weekly Reflection	Discuss readings 13–18
4	19	Esther	Esther 4:10–16
4	20	Jonah	Jonah 3:1–10
4	21	Isaiah	Isaiah 6:1–8
4	22	Mary	Luke 1:26–38
4	23	Joseph	Matthew 1:18–24
4	24	Zechariah and Elizabeth	Luke 1:57–66
4	—	Weekly Reflection	Discuss readings 19–24
5	25	The Shepherds	Luke 2:8–20
5	26	Simeon	Luke 2:25–35
5	27	Peter	Luke 5:1–11
5	28	Philip	Acts 8:26–40
5	29	Ananias	Acts 9:10–19
5	30	Paul	Acts 16:6–10
5	—	Final Reflection	Celebrate and consider next steps

Implementation note: Individual participants complete the journey in 30 days. Churches using this schedule complete the same 30 readings across five weeks, with five additional group-reflection days.

8. Ready-to-Use Invitations

Champions should be able to copy these messages without needing to write their own.

WhatsApp or Text Message

Hi! I'm inviting a few friends to participate in the Say Yes Anyway 30-Day Challenge.

For 30 days, we'll explore biblical accounts of people who responded to God's leading and consider how to put His Word into practice.

You don't need to have all the answers. Just come willing to learn, pray, and grow.

Learn more at SayYesAnyway.com.

30 Days. One Invitation. A Worldwide Journey of Faith.

Facebook Invitation

WHAT COULD HAPPEN IF YOU SAID YES?

Noah built. Abraham went. Mary believed. Philip followed God's direction.

Their circumstances were different, but each responded to God's leading.

Now it's our turn to consider what faithful obedience looks like in everyday life.

Join the **Say Yes Anyway 30-Day Challenge**, a worldwide invitation to read Scripture, reflect, pray, and take the next faithful step.

Discover the journey at SayYesAnyway.com.

#SayYesAnyway #MyYesToday

Church Announcement

An Invitation to the 30-Day Yes Challenge

Our congregation is invited to participate in *Say Yes Anyway*, a Scripture-centered discipleship experience developed by Dr. Kwesi Gyimah.

Through 30 biblical accounts, participants will explore what it means to hear God's Word, discern His leading, and respond faithfully.

Individuals and families can participate, and small groups can use a five-week reading and discussion schedule.

We invite everyone to consider joining this journey of spiritual growth and practical discipleship.

For more information, visit SayYesAnyway.com.

Email Invitation

Subject: An Invitation to Say Yes Anyway

Dear Friend,

I'd like to invite you to participate in the Say Yes Anyway 30-Day Challenge.

Over 30 days, we'll explore biblical accounts of people who responded to God's leading, even when they faced uncertainty or difficult decisions.

Each reading invites us to reflect on Scripture, pray, and consider one faithful action.

The challenge is designed for individuals, families, churches, and small groups.

You can learn more at SayYesAnyway.com.

I hope you'll consider joining us.

Grace and peace,

[Your Name]

9. Global Yes Champion Code of Conduct

The credibility of the movement depends on how we treat people.

Every champion should agree to these principles:

Keep Scripture central. Encourage participants to study biblical passages in context rather than relying on personal impressions alone.

Respect individual decisions. Participation is voluntary. Never pressure anyone to join, disclose private experiences, donate money, or make commitments they are uncomfortable making.

Practice responsible leadership. Do not present personal opinions as direct revelations from God or encourage unsafe actions in the name of obedience.

Protect privacy. Do not publish names, photographs, testimonies, contact information, or private group discussions without appropriate permission.

Maintain appropriate boundaries. Champions are volunteer encouragers, not automatically authorized counselors, therapists, or official representatives of the movement.

Safeguard vulnerable participants. Activities involving children or vulnerable adults must follow applicable safeguarding requirements and the policies of the hosting organization. Concerns about abuse or immediate danger must be handled through appropriate safeguarding or emergency channels.

Represent the movement accurately. Community Champions may share approved resources but must not claim official regional authority, solicit funds on behalf of the movement, or make organizational commitments without authorization.

10. A Simple Champion Launch Plan

Before the challenge: Read the Starter Kit, choose a participation format, invite interested people, and agree on a start date.

During the challenge: Encourage daily Scripture reading, maintain a welcoming atmosphere, facilitate weekly reflection where applicable, and support participants who fall behind without judgment.

After the challenge: Celebrate completion, invite voluntary feedback, and encourage participants to consider continuing their discipleship journey or inviting others.

No complicated reporting system is required.

A simple voluntary update—such as the country, type of group, approximate participation, and general feedback—may help us understand the movement's reach without collecting unnecessary personal information.

Your Yes Matters

A Closing Word from Dr. Kwesi Gyimah

Dear Global Yes Champion,

As you begin this journey, I want you to remember something important.

You may never stand before thousands of people. You may never organize a large gathering or lead an entire congregation through this challenge.

Perhaps your contribution will be inviting a friend to read Scripture with you.

Perhaps it will be encouraging someone who has grown discouraged.

Perhaps it will be helping a family rediscover the importance of prayer and obedience.

Whatever your opportunity, never underestimate what God can accomplish through ordinary faithfulness.

When Philip responded to God's direction in Acts 8, he encountered one traveler on a desert road. What appeared to be a simple assignment became an opportunity to share the gospel.

Philip did not need to know everything that would happen afterward. His responsibility was to respond faithfully to the direction he had received.

The same principle applies to us.

We cannot manufacture spiritual growth. We cannot control another person's response to God. And we cannot measure every meaningful outcome.

But we can make ourselves available.

We can open God's Word.

We can extend an invitation.

We can encourage someone to take the next faithful step.

As this challenge reaches different communities and countries, my prayer is that we never become so concerned with numbers that we forget the individuals behind them.

Every participant is a person with a story, questions, responsibilities, and opportunities to grow.

So begin where you are.

Serve the people within your reach.

Remain faithful to Scripture.

And trust God with the results.

You don't have to change the whole world. But your faithful yes may encourage someone who will make a difference in theirs.

Thank you for helping others discover the joy of hearing God's Word and putting it into practice.

Grace and peace,

Dr. Kwesi Gyimah

Founder, Say Yes Anyway